

The table below describes the benefits available to both TIAC Membership types.

BENEFITS	WHAT IT MEANS TO YOU	REGULAR	ASSOCIATE
Voting Rights	As a TIAC Member, you enjoy full voting rights and are entitled to receive notice of, attend and vote at all meetings of members	✓	
Opportunity to sit on TIAC Committees	In addition to offering your name to sit on the TIAC Board of Directors, you can participate in committees and task forces	✓	
National Advocacy Effort	TIAC's advocacy work involves promoting and supporting policies, programs and activities that will benefit members' growth and development	✓	✓
Individual Advocacy Support	TIAC's Government Relations team supports effective outreach to political figures and influencers and will guide you to meet with MPs in your own backyard effectively.	✓	
Publications	Leading-edge information to help your business grow. TIAC produces web & print publications that use data & research from a variety of sources	✓	LIMITED ACCESS
TIAC Education and Webinars	Educational programs, including digital webinars, guidelines, toolkits, and research.	✓	
Education and Webinars	Delivers educational programs such as the READI Platform and Elevating Canadian Experiences, including digital webinars, guidelines, toolkits, and research	✓	LIMITED ACCESS
Member TALK & ASK AN EXPERT	A member-exclusive monthly online meeting where members can ask questions and engage with experts in their field.	✓	✓
Networking	Exclusive opportunities to engage with peers and travel influencers (Rendez-vous Canada "Members-only opportunities to engage with peers and travel influencers")	✓	
Member Forum	Real-time pan-Canada online dialogue with members on issues	✓	✓
TIAC News	Keep informed on issues happening now delivered to your inbox	✓	✓
TIAC-in-Action and TIAC Talk	Keep informed on the work TIAC is doing on members' behalf and when and where to engage by receiving the association's e-Newsletters	✓	✓
Member Spotlight Article	Opportunity for business to be profiled through interviews in the TIAC Talk	✓	
TIAC Weekly News Brief	Enjoy the opportunity to subscribe and receive a weekday morning media round-up of what is happening in Tourism across Canada	✓	✓
Article in TIAC TALK	Share your successes or keep your peers informed	✓	
Membership Directory Listing	Online Listing PLUS, access to contact information when logged into a member account and option to download contact information.	✓	LIMITED LISTING and ACCESS
Event Listing	Opportunity to post an event to the online TIAC calendar	✓	
Job Board	Opportunity to post your employment opportunities online	✓	
Use of TIAC Logo	Opportunity to use the TIAC Member logo and show your support	✓	✓



MEMBER SAVINGS		Regular Member	Associate
Member to Member Offers	Take advantage of other members who want to offer special offers to TIAC members	✓	✓
QUASEP	TIAC members can use a loyalty program designed to offer CASH REWARDS for purchases, DISCOUNTS, or A COMBINATION OF BOTH. With a wide range of high-quality name-brand purchasing programs covering almost all areas of a hospitality operation, including food service products and groceries, uniforms, facility maintenance, lighting, paint and painting services, housekeeping supplies, linens, waste diversion & recycling, and payment services, finding value for your spend is easy. Other benefits include locally based account management, access to a member's portal, weekly promotions, and more.	✓	✓
SPONSORSHIPS & EVENT OPPORTUNITIES		Regular Member	Associate
TIAC Tourism Congress Sponsorship	Only TIAC Members can secure a sponsorship opportunity at the Tourism Congress	✓	✓
TIAC Tourism Congress Savings	TIAC Members enjoy registration savings	✓ up to \$395	
TIAC Canadian Tourism Awards	Members can get nominated for free (\$100 to nominate a non-member)	✓ \$100 fee waived	
Rendez-vous Canada	TIAC Member Advantage enjoyed at Rendez-vous Canada, including early access to appointment selection and additional appointment requests, priority appointment scheduling, top positioning in searches, and so much more!	✓	

