

TIAC BENEFITS	WHAT IT MEANS TO YOU
National Advocacy efforts	Increased international visitation to Canada = more visitors to your destination = growth
Advocacy support from TIAC's Government Relations team for effective outreach to political figures and influencers	Have your voice heard effectively with MPs in your own backyard = positive change for your business
Research and Intelligence - Access to full documents	Leading edge information to help your business grow
Access to Education and Webinars	Tools to help your business grow
TIAC Members' Only networking opportunities	Opportunities to engage with peers and travel influencers
Access to Online Community Discussion Forum	Real-time pan-Canada dialogue with members on issues
Submit an article in TIAC TALK e-Newsletter <i>(certain restrictions apply)</i>	Share your successes or keep your peers informed on what you are doing and opportunities
Access China Readiness Training <i>(special member rate)</i>	Preparing your business to attract and retain a key travel market
Receive TIAC Talk (Association's Newsletter)	Keep informed on the work TIAC is doing on members' behalf and when and where you can engage
Receive TIAC News Briefs/Press Releases	Keep informed on issues happening now
Listing on Online Membership Directory	Option to have your company listed on the TIAC
Opportunity to submit event to the TIAC online calendar <i>(certain restrictions apply)</i>	Opportunity to post an event to the online TIAC calendar
Opportunity to submit job posting	Opportunity to post employment opportunities on the TIAC website
Use of TIAC Logo	√
PREFERRED PARTNERS = BUSINESS & OPERATIONAL SAVINGS	
Merchant Broker	Work with members to lower fees and improve processor relationships.
Avis and Budget Member Discount	Up to 10% discount
Pragmatic Conferencing & Mobile	Exclusive conferencing rates and mobile consulting.
STRATEGIC ALIANCES = PARTNERS' OFFERS & SAVINGS	
Tourism HR Canada	<ul style="list-style-type: none"> Free Access to online versions of labour market summary reports and discounts on other research reports including 20% discount on annual fee for access to Rapid research 20% discount on Emerit Consulting services 20% discount Emerit products
WestJet	Special discount of 10% to 15% on applicable fares for WestJet flights into and out of Ottawa, Ontario for the annual Tourism Congress and Canadian Tourism Awards
Indigenous Tourism Association of Canada	<ul style="list-style-type: none"> ITAC will offer a \$50.00 discount for a one-year Introductory membership for TIAC members in good standing International Indigenous Tourism Conference, TIAC Member Discount - ITAC will extent the Early-bird registration-rate to TIAC members
DOMESTIC SPONSORSHIPS & EVENT OPPORTUNITIES & SAVINGS	
TIAC Tourism Congress Savings <i>Note: Plus TIAC 2-Year Introductory Members EXCLUDED from benefit</i>	<ul style="list-style-type: none"> SAVE \$370 (Early-Bird Rate) on Tourism Congress delegate registration SAVE \$100 on Tourism Congress Regular Rate
TIAC Canadian Tourism Award Nomination Savings <i>Note: Plus TIAC 2-Year Introductory Members EXCLUDED from benefit</i>	SAVE \$100 per category, per nomination of a Canadian Tourism Awards
INTERNATIONAL SPONSORSHIP & EVENT OPPORTUNITIES & SAVINGS	
Rendez-vous Canada Savings <i>Note: RVC is a by-invitation-only opportunity for qualified Sellers of Canadian travel products and</i>	<ul style="list-style-type: none"> Save 20% on any Rendez-vous Canada 2020 booth package. Save 20% on Rendez-vous Canada 2020 partnership and branding opportunities.

services to engage with pre-qualified international Buyers of Canadian travel products and experiences. Plus TIAC 2-Year Introductory Members EXCLUDED from benefit

- Be invited to attend the exclusive TIAC Members' ONLY, RVC Buyers and Media Reception "The Office".
- Early access to submit appointment requests – Gain access to the appointment request form two (2) weeks before non-members and Buyers. When Buyers log-in to request their appointments, they will see your early request, increasing the opportunity of reciprocal appointment requests. TIAC Member appointment requests begin February 17, 2020; Buyer and non-member appointment requests begin March 2, 2020. **
- Opportunity to submit additional appointment requests – Make up to 100 requests instead of the standard 82 for a full booth, or 50 requests instead of 40 for a half booth – increasing the potential of filling your appointment schedule. **
- Priority appointment scheduling – TIAC Member mutual matches with Buyers are booked before non-member mutual matches. **
- Priority booking of manual appointment requests – TIAC members will not have to wait for Buyers to accept a mutual appointment request. If you have an open timeslot in common, the appointment will be booked, ensuring the Buyer does not accept another request at the same time. **
- Have your membership recognized with the TIAC logo on booth signage and your name badge.
- Complimentary upload of corporate logo in your MyRVC profile (online directory).
- Receive highlighted placement in Rendez-vous Canada Directory.
- Get top positioning in online sellers' search by buyers. **
- Enjoy priority onsite registration – May 4th from 12 to 5 pm (regular registration & booth step up takes place May 5th).

** TIAC membership must be active by March 1, 2020 and valid through May 31, 2020 to enjoy this benefit.