

# DELEGATES



# SPONSORS



# WELCOME TO CANADA

Thank you for meeting with our Canadian Tourism delegation on our second trade mission to our valued Chinese market. The Tourism Industry Association of Canada and our delegation of premiere, hand selected Canadian tourism businesses hope to welcome you, and all Chinese people, to our beautiful country.

Since 2011, Canada has been a travel destination for almost 2 million Chinese tourists. Canada offers stunning beauty, diverse culture, high end experiences, and superior service that is expected by our visitors. Our trade delegation today represent many areas across Canada and are ready to showcase the best of Canada to Chinese visitors.

## ABOUT TIAC:

TIAC serves today as the national private-sector advocate for this \$90 billion sector. Based in Ottawa, TIAC takes action on behalf of Canadian tourism businesses and promotes positive measures that help the industry grow and prosper. This is TIACs 2nd time organizing a trade mission to China, recognizing the importance of and encouraging more growth from Chinese visitors to Canada.

## GATEWAY TO CHINA 2016:

Our multi-city trade mission will bring us to key markets and showcase Chinese tourist locations in Shanghai, Jinan, Hefei and Nanjing. With the support of the Canadian government and the involvement, our lucky participants will be gaining insight into Chinese traditions and sharing how they can share Canadian traditions with Chinese visitors to their businesses.



## DELEGATES ACROSS CANADA

### ROCKIES HELI CANADA

**LOCATION:** Banff & Lake Louise AB  
**DELEGATE:** Ralph Eugene  
**DESCRIPTION:** Rockies Heli Canada offers Epic Mountain Helicopter Adventures in the Canadian Rockies since 1999. Locations are near Calgary, Canmore, Banff, Lake Louise, and Jasper.

### GREY EAGLE RESORT

**LOCATION:** Calgary AB  
**DELEGATE:** Kevin Yates  
**DESCRIPTION:** Grey Eagle Resort is one of Calgary's newest entertainment destinations. It offers guests and visitors a professionally conducted, exciting entertainment in a unique environment.

### CALGARY STAMPEDE

**LOCATION:** Calgary AB  
**DELEGATE:** Sally Leung  
**DESCRIPTION:** The Calgary Stampede is a city wide celebration known as The Greatest Outdoor Show on Earth. Every July, it boasts the richest afternoon in rodeo, thrilling races, a spectacular presentation - the Evening Grandstand Show, agricultural attractions and is one of Canada's largest music festivals.

### LLOYD LAKE LODGE

**LOCATION:** Lloyd Lake SK  
**DELEGATE:** Derrick Uniat  
**DESCRIPTION:** A luxury fly-in fishing lodge and conference centre located Northern Saskatchewan in the heart of the Canadian wilderness.

### FRONTIERS NORTH ADVENTURES

**LOCATION:** Churchill MB  
**DELEGATE:** Lynda Gunter  
**DESCRIPTION:** Frontiers North Adventures provides breathtaking journeys to see polar bears, beluga whales, northern lights and more. Tours are geared to travelers with interests in experiential travel, photography, culture and adventure.

### MARIPOSA CRUISES

**LOCATION:** Toronto ON  
**DELEGATE:** Sue Vivanco  
**DESCRIPTION:** With the largest fleet and capacity in Toronto, Mariposa Cruises hosts seasonal harbour tours, scenic dining excursions and private events. Mariposa Cruises is an award-winning hospitality cruise operator, working with both leisure and corporate/convention markets.

### HOPEWELL ROCKS

**LOCATION:** Hopewell Cape NB  
**DELEGATE:** Annick Robichaud  
**DESCRIPTION:** Home of the highest tides in the world, Hopewell Rocks offers a unique natural experience of both high and low tides. Guests enjoy exploring the ocean floor, experiencing the tidal phenomenon, the multi-media exhibit in the interpretive centre, scenic walking trails and various lookouts.



**LOCATION:** Ottawa ON  
**DELEGATE:** Charlotte Bell & Jennifer Taylor  
**DESCRIPTION:** Organizers of the trade mission to China, TIAC is the national private-sector advocate for the Canadian tourism industry.

### ZEN TRAVEL

**LOCATION:** Toronto ON  
**DELEGATE:** Bruce Pan  
**DESCRIPTION:** A registered ADS operator in the Toronto area.

### HERITAGE PARK HISTORICAL VILLAGE

**LOCATION:** Calgary AB  
**DELEGATE:** Sandy Wilde  
**DESCRIPTION:** Heritage Park Historical Village is Canada's largest living history experience, sharing 4 distinct eras of interactive History and designated by Destination Canada as a Signature Experience.

### CAL TRAVEL AND TOURS

**LOCATION:** Vancouver BC  
**DELEGATE:** Alice Miin  
**DESCRIPTION:** A registered ADS operator in the Vancouver area.

### CANADA YOUTH TRAVEL

**LOCATION:** Toronto ON  
**DELEGATE:** Erin Pang  
**DESCRIPTION:** A registered ADS operator in the Toronto area.

### WHITE POINT BEACH RESORT

**LOCATION:** White Point NS  
**DELEGATE:** Anne Stevens  
**DESCRIPTION:** White Point encompasses 800 acres of Nova Scotia's pristine coastline, including a 1km white sand beach. The Resort offers a delightful mix of room, cottage, vacation home accommodation and Maritime hospitality.