DELEGATES

























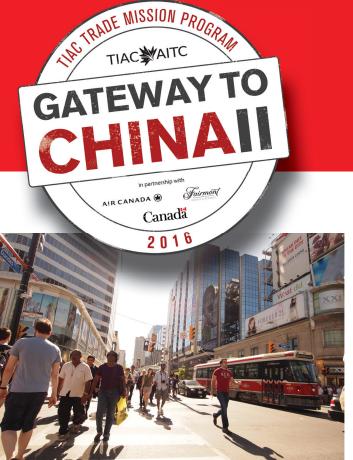
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WELCOME *TO CANADA

Thank you for meeting with our Canadian Tourism delegation on our second trade mission to our valued Chinese market. The Tourism Industry Association of Canada and our delegation of premiere, hand selected Canadian tourism businesses hope to welcome you, and all Chinese people, to our beautiful country.

Since 2011, Canada has been a travel destination for almost 2 million Chinese tourists. Canada offers stunning beauty, diverse culture, high end experiences, and superior service that is expected by our visitors. Our trade delegation today represent many areas across Canada and are ready to showcase the best of Canada to Chinese visitors.

ABOUT TIAC:

TIAC serves today as the national private-sector advocate for this \$90 billion sector. Based in Ottawa, TIAC takes action on behalf of Canadian tourism businesses and promotes positive measures that help the industry grow and prosper. This is TIACs 2nd time organizing a trade mission to China, recognizing the importance of and encouraging more growth from Chinese visitors to Canada.

GATEWAY TO CHINA 2016:

Our multi-city trade mission will bring us to key markets and showcase Chinese tourist locations in Shanghai, Jinan, Hefei and Nanjing. With the support of the Canadian government and the involvement, our lucky participants will be gaining insight into Chinese traditions and sharing how they can share Canadian traditions with Chinese visitors to their businesses.

CALGARY STAMPEDE

LOCATION: Calgary AB DELEGATE: Sally Leung DESCRIPTION:

The Calgary Stampede is a city wide celebration known as The Greatest Outdoor Show on Earth. Every July, it boasts the richest afternoon in rodeo, thrilling races, a spectacular presentation - the Evening Grandstand Show, agricultural attractions and is one of Canada's largest music festivals.

ROCKIES HELI CANADA

LOCATION: Banff & Lake
Louise AB
DELEGATE: Ralph Eugene
DESCRIPTION:
Rockies Heli Canada offers
Epic Mountain Helicopter
Adventures in the Canadian
Rockies since 1999.
Locations are near Calgary,
Canmore, Banff, Lake

Louise, and Jasper.

GREY EAGLE RESORT

LOCATION: Calgary AB
DELEGATE: Kevin Yates
DESCRIPTION:
Grey Eagle Resort is one of
Calgary's newest
entertainment destinations.
It offers guests and visitors a
professionally conducted,
exciting entertainment in a
unique environment.

CAL TRAVEL AND TOURS

LOCATION: Vancouver BC
DELEGATE: Alice Miin
DESCRIPTION:

A registered ADS operator in the Vancouver area.

LLOYD LAKE LODGE

LOCATION: Lloyd Lake SK DELEGATE: Derrick Uniat DESCRIPTION:

A luxury fly-in fishing lodge and conference centre located Northern Saskatchewan in the heart of the Canadian wilderness.

HERITAGE PARK HISTORICAL VILLAGE

LOCATION: Calgary AB
DELEGATE: Sandy Wilde
DESCRIPTION:

Heritage Park Historical Village is Canada's largest living history experience, sharing 4 distinct eras of interactive History and designated by Destination Canada as a Signature Experience.

FRONTIERS NORTH ADVENTURES

LOCATION: Churchill MB DELEGATE: Lynda Gunter DESCRIPTION:

Frontiers North Adventures provides breathtaking journeys to see polar bears, beluga whales, northern lights and more. Tours are geared to travelers with interests in experiential travel, photography, culture and adventure.

ZEN TRAVEL

LOCATION: Toronto ON

A registered ADS operator

DELEGATE: Bruce Pan **DESCRIPTION:**

in the Toronto area.

MARIPOSA CRUISES

DELEGATES ACROSS CANADA

LOCATION: Toronto ON DELEGATE: Sue Vivanco DESCRIPTION:

With the largest fleet and capacity in Toronto, Mariposa Cruises hosts seasonal harbour tours, scenic dining excursions and private events. Mariposa Cruises is an award-winning hospitality cruise operator, working with both leisure and corporate/convention markets.

TIAC

LOCATION: Ottawa ON DELEGATE: Charlotte Bell & Jennifer Taylor DESCRIPTION:

Organizers of the trade mission to China, TIAC is the national private-sector advocate for the Canadian tourism industry.

HOPEWELL ROCKS

LOCATION: Hopewell Cape NB DELEGATE: Annick Robichaud DESCRIPTION:

CHINA 2

Canada

2016

Home of the highest tides in the world, Hopewell Rocks offers a unique natural experience of both high and low tides. Guests enjoy exploring the ocean floor, experiencing the tidal phenomenon, the multi-media exhibit in the interpretive centre, scenic walking trails and various lookouts.

CANADA YOUTH TRAVEL

LOCATION: Toronto ON DELEGATE: Erin Pang DESCRIPTION:

A registered ADS operator in the Toronto area.

WHITE POINT BEACH RESORT

LOCATION: White Point NS DELEGATE: Anne Stevens DESCRIPTION:

White Point encompasses 800 acres of Nova Scotia's pristine coastline, including a 1km white sand beach. The Resort offers a delightful mix of room, cottage, vacation home accommodation and Maritime hospitality.