



JOIN TIAC... INVEST IN SUCCESS

The Tourism Industry Association of Canada (TIAC) is a renowned organization that plays a crucial role in shaping and supporting the growth of the Canadian tourism sector. Formed by the industry over 90 years ago, TIAC is the national voice and champion of the sector. As a non-profit industry organization, TIAC acts on behalf of its members and promotes positive measures that help the industry grow and prosper. Whether you are an established tourism business or a budding entrepreneur, becoming a member of TIAC can provide you with unparalleled opportunities for networking, advocacy, and professional development. Have your voice heard and enjoy the benefits. JOIN TIAC!

TIAC MEMBER BENEFITS	WHAT IT MEANS	Regular Member
Voting Rights	As a TIAC Member, you enjoy full voting rights and are entitled to receive notice of, attend and vote at all meetings of members.	YES
Opportunity to sit on TIAC Committees	In addition to offering your name to sit on the TIAC Board of Directors, you can participate in committees and task forces.	YES
National Advocacy Effort	TIAC's advocacy work involves promoting and supporting policies, programs and activities that will benefit members' growth and development	YES
Individual Advocacy Support	TIAC's Government Relations team supports effective outreach to political figures and influencers and will guide you to meet with MPs in your backyard effectively.	YES
Publications	Leading-edge information to help your business grow. TIAC produces web & print publications that use data & research from a variety of sources	YES
TIAC Education and Webinars	Educational programs, including digital webinars, guidelines, toolkits, and research.	YES
Education and Webinars	Delivers educational programs such as the READI Platform and Elevating Canadian Experiences, including digital webinars, guidelines, toolkits, and research	YES
Member TALK & ASK AN EXPERT	A member-exclusive monthly online meeting where members can ask questions and engage with experts in their field.	YES
Networking	Exclusive opportunities to engage with peers and travel influencers (example: Rendez-vous Canada "Members-only event – The Office)	YES
Member Forum	Real-time pan-Canada online dialogue with members on issues	YES
TIAC News	Keep informed on issues happening now delivered to your inbox	YES
TIAC-in-Action and TIAC Talk	Keep informed on the work TIAC is doing on members' behalf and when and where to engage by receiving the association's e-Newsletters.	YES
Member Spotlight Article	Opportunity for business to be profiled through interviews in the TIAC Talk	YES
TIAC Weekly News Brief	Enjoy the opportunity to subscribe and receive a weekday morning media round-up of what is happening in Tourism across Canada.	YES
Article in TIAC TALK	Share your successes or keep your peers informed	YES
Membership Directory Listing	Online Listing PLUS, access to contact information when logged into a member account and option to download contact information.	YES
Event Listing	Opportunity to post an event to the online TIAC calendar	YES
Job Board	Opportunity to post your employment opportunities online	YES
Use of TIAC Logo	Opportunity to use the TIAC Member logo and show your support	YES



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MEMBER SAVINGS		Regular Member
Avis and Budget	Up to 10% discount	YES
QUASEP	TIAC members can use a loyalty program designed to offer CASH REWARDS for purchases, DISCOUNTS, or A COMBINATION OF BOTH. With a wide range of high-quality name-brand purchasing programs covering almost all areas of a hospitality operation, including food service products and groceries, uniforms, facility maintenance, lighting, paint and painting services, housekeeping supplies, linens, waste diversion & recycling, and payment services, finding value for your spend is easy. Other benefits include locally based account management, access to a member's portal, weekly promotions, and more.	YES
SPONSORSHIPS & EVENT OPPORTUNITIES		Regular Member
TIAC Tourism Congress Sponsorship	Only TIAC Members can secure a sponsorship opportunity at the Tourism Congress.	YES
TIAC Tourism Congress Savings	TIAC Members enjoy registration savings	up to \$395
TIAC Canadian Tourism Awards	The nominee fee is waived when the nominee is a member of TIAC	\$100 fee waived
Rendez-vous Canada	TIAC Member Advantage enjoyed at Rendez-vous Canada, including early access to appointment selection and additional appointment requests, priority appointment scheduling, the top position in searches, and so much more	YES

Membership Categories and Investment/Fees

REGULAR MEMBERSHIP	DESCRIPTION	ANNUAL DUES
Tourism Operators and Suppliers (dues based on annual revenue)	More than \$25M	\$8,000
	Between \$10M and \$25M	\$2,200
	Between \$2M and \$10M	\$1,100
	Less than \$2M	\$395
	Affiliates, Subsidiaries & Franchisees whose corporate head office is the highest membership level investors (\$8,000)	\$395
PMOs, DMOs, Sector Associations & Government Agencies (dues based on annual budget)	More than \$25M	\$8,000
	Between \$10M and \$25M	\$2,200
	Between \$2M and \$10M	\$1,100
	Less than \$2M	\$395
Colleges and Universities		\$395

How to Join TIAC

To join TIAC, click [here](#) and complete the online membership application. Membership is good for one full year.

