Canada is known as one of the most welcoming countries in the world. We’re also among one of the best travelled nations in the world, and the most multicultural. So, while Canadians really love to travel abroad, we are also our own biggest fans! Canada continues to welcome more international visitors each year, breaking inbound visitation records in both 2017 and 2018! With tourism reaching new heights, explore some interesting information about domestic and international travel to and around Canada:

**$102 BILLION**
The amount spent on tourism in 2018

**TRANSPORTATION**
The biggest expenditure for both domestic and international visitors

**ONTARIO**
The province most Canadians take their trips

**SASKATCHEWAN**
The province with the largest increase in international visitors in 2018

**CONTRIBUTION TO THE ECONOMY**
78% of tourism spending in Canada is from Canadians, however international visitors spent an average of $1047 per trip, compared to about $244 per trip for domestic visitors.

**Spending in 2018 ($M)**

- **International spend**: 22%
- **Domestic spend**: 78%

While domestic tourism is the industry’s bread and butter, every 1% increase in international visitors to Canada means an additional $817M export revenues for the economy.

**DID YOU KNOW?**
Visiting Friends and Relatives (VFR) is one the of most popular reasons people travel to and around Canada. Our immense landscape and increasingly diverse population have helped to drive Canada’s visitor economy.

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1. Statistics Canada. Table 36-10-0230-01. Tourism demand in Canada, constant prices (x 1,000,000)
2. Ibid.
3. Statistics Canada. Table 24-10-0027-01. Number of domestic trips made by Canadian residents, by trip characteristics (x 1,000)
5. Calculations from Statistics Canada reports: 2017 TSRC, 2018 International Travel information and Tourism indicators for fiscal 2018
6. Destination Canada. Unlocking the Potential of Canada’s Visitor Economy, December 2018