





TIAC Brand Standards

LOGO



Colour Palette	Web	Print	Brand Typography
	#8BC53F R: 139 G: 197 B: 63	C: 51 M: 0 Y: 99 K: 0	Mr Eaves XL Modern OT Reg Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9
	#4777AC R: 71 G: 119 B: 172	C: 77 M: 50 Y: 11 K: 0	Myriad Pro Regular Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9
	#1F4282 R: 31 G: 66 B: 130	C: 100 M: 86 Y: 19 K: 5	
	#262E38 R: 38 G: 46 B: 56	C: 80 M: 69 Y: 55 K: 57	