2019 Canadian Tourism Awards – Sample Application Form

Use this document to prepare your answers. To submit your nomination, head over to TIAC’s website:
tiac-aitc.ca/cgi/page.cgi/nominate.htm

Tourism Employee of the Year Award

The Tourism Employee of the Year Award will be presented to the front-line employee whose professionalism, dedication, attitude, and quality of service best exemplify excellence in the tourism industry.

Owner/operators and senior management personnel are generally not eligible for this award.

The judging criteria in this category are:

1. Attitude and dedication (20%)
2. Leadership, cooperation and teamwork (20%)
3. Maintains exemplary work standards (20%)
4. Goes above and beyond to improve his/her organization (20%)
5. Commitment to visitor/participant/spectator satisfaction (20%)

NOMINEE Contact Info

Nominee's Name:
Nominee’s Address:
Postal Code:
City:
Province:

The nominee is best described as an:

- Independent Business
- Franchise
- Corporation
- Government Agency/Crown Corp.
- Event
- Marketing Organization
- Other:

Nomination submitted by:

First Name:
Last Name:
Professional Title:
Company Name:
Phone Number:
Email:
NOMINATION QUESTIONS

1. **Briefly introduce the nominee and provide an overview as to why the nominee is deserving of this award. (100 words)**

2. **Demonstrate the nominee exhibits a winning attitude and dedication towards his/her duties. (250 words)**

   *For this question, the nominator could: Describe the nominee’s length of service; how the nominee exerts a friendly, welcoming, helpful, or cooperative attitude towards visitors and colleagues; how the nominee serves as an ambassador for the tourism industry; etc.*

3. **Demonstrate the nominee exhibits leadership qualities that promote co-operation and teamwork among his/her colleagues. (250 words)**

   *For this question, the nominator could: Describe how the nominee is committed to enhancing training and development opportunities; how the nominee exhibits leadership qualities that promote co-operation, teamwork and camaraderie among their colleagues; how the nominee serves as a role model and/or a mentor for other employees; how other employees view the nominee’s contribution to the workplace; etc.*

4. **Demonstrate the nominee maintains exemplary work standards in his/her position. (250 words)**

   *For this question, the nominator could: Describe the nominee’s knowledge, ability and/or effectiveness in his/her position; the nominee’s attention to detail; how the nominee overcomes obstacles to ensure tasks are accomplished and responsibilities are met; the nominee’s integrity, passion, commitment and dedication; etc.*

5. **Demonstrate the nominee regularly goes above and beyond the normal requirements of his/her duties for the betterment of his/her organization. (250 words)**

   *For this question, the nominator could: Describe how the nominee makes the workplace more enjoyable by improving workplace procedures; how the nominee serves as an ambassador for his/her employer and/or profession; how the nominee initiates and implements creative new ideas that will contribute to the organization’s success; etc.*
6. **Demonstrate the nominee is committed to visitor/participant/spectator satisfaction. (250 words)**

   *For this question, the nominator could: Describe how the nominee consistently meets and/or exceeds visitor expectations; how the nominee works to consistently deliver memorable tourism experiences; any other recognition, acclaim or awards received by the nominee; how the nominee interacts with visitors; how the nominee has a thorough understanding of, and appreciation for the tourism product or service being offered; etc.*

7. **Is there anything else that the judges should know about the nominee? (100 Words)**

**ATTACHMENTS**

These may be used in the awards slide show if your nomination is shortlisted.

**What to Include?**

If you are nominating a marketing campaign, please show the creative materials; if you are nominating for community service, you might want to show pictures of your team at a community event; etc.

**Photos:** RECOMMENDED 3-5 images, jpg files accepted (please no .pdf), high resolution, minimum 300 dpi

**YouTube Links:** OPTIONAL Only videos uploaded to YouTube, Vimeo, etc can be viewed – please do not attach video files

**Website Links:** OPTIONAL