

2018 Canadian Tourism Awards – Sample Application Form

Use this form to prepare your answers. Please use the nomination website to submit your nominations. Additional information is available at www.tiac.travel

The Tourism Employee of the Year Award

The Tourism Employee of the Year Award will be presented to the front-line employee whose professionalism, dedication, attitude, and quality of service best exemplify excellence in the tourism industry.

Owner/operators and senior management personnel are generally not eligible for this award.

The judging criteria in this category are:

1. Attitude and dedication (20%)
2. Leadership, cooperation and teamwork (20%)
3. Maintains exemplary work standards (20%)
4. Goes above and beyond to improve his/her organization (20%)
5. Commitment to visitor/participant/spectator satisfaction (20%)

About the Nominee

Nominee's Name:

Nominee's Address:

Postal Code:

City:

Province:

The nominee is best described as an:

- Independent Business
- Franchise
- Corporation
- Government Agency/Crown Corp.
- Event
- Marketing Organization
- Other:

If shortlisted, who should we contact?

First Name:

Last Name:

Professional Title:

Company Name:

Phone Number:

Email:

Nomination Questions

1. **Briefly introduce the nominee and provide an overview as to why the nominee is deserving of this award. (100 words)**
2. **Demonstrate the nominee exhibits a winning attitude and dedication towards his/her duties. (250 words)**

For this question, the nominator could: Describe the nominee's length of service; how the nominee exerts a friendly, welcoming, helpful, or cooperative attitude towards visitors and colleagues; how the nominee serves as an ambassador for the tourism industry; etc.

3. **Demonstrate the nominee exhibits leadership qualities that promote co-operation and teamwork among his/her colleagues. (250 words)**

For this question, the nominator could: Describe how the nominee is committed to enhancing training and development opportunities; how the nominee exhibits leadership qualities that promote co-operation, teamwork and camaraderie among their colleagues; how the nominee serves as a role model and/or a mentor for other employees; how other employees view the nominee's contribution to the workplace; etc.

4. **Demonstrate the nominee maintains exemplary work standards in his/her position. (250 words)**

For this question, the nominator could: Describe the nominee's knowledge, ability and/or effectiveness in his/her position; the nominee's attention to detail; how the nominee overcomes obstacles to ensure tasks are accomplished and responsibilities are met; the nominee's integrity, passion, commitment and dedication; etc.

5. **Demonstrate the nominee regularly goes above and beyond the normal requirements of his/her duties for the betterment of his/her organization. (250 words)**

For this question, the nominator could: Describe how the nominee makes the workplace more enjoyable by improving workplace procedures; how the nominee serves as an ambassador for his/her employer and/or profession; how the nominee initiates and implements creative new ideas that will contribute to the organization's success; etc.

6. **Demonstrate the nominee is committed to visitor/participant/spectator satisfaction. (250 words)**

For this question, the nominator could: Describe how the nominee consistently meets and/or exceeds visitor expectations; how the nominee works to consistently deliver memorable tourism experiences; any other recognition, acclaim or awards received by the nominee; how the nominee interacts with visitors; how the nominee has a thorough understanding of, and appreciation for the tourism product or service being offered; etc.

7. **Is there anything else that the judges should know about the nominee? (100 Words)**

Attachments

These may be used in the awards slide show if your nomination is shortlisted.

What to Include?

If you are nominating a marketing campaign, please show the creative materials; if you are nominating for community service, you might want to show pictures of your team at a community event; etc.

Photos: RECOMMENDED 3-5 images, .jpg and .tiff files accepted (please no .pdf)
High resolution, minimum 300 dpi

Videos/Web Links: OPTIONAL 1-2 minutes max., .AVI, .MP4 and .MOV files accepted

Youtube Links:

Website Links:

Please add photos and documents at the next screen.